

**Missouri Association of Local Public Health Agencies  
and the  
Missouri Public Health Association**

**University Plaza Hotel, Springfield, Missouri  
October 16-17, 2006**

***“A New Generation in Public Health”***

**Conference Objectives:**

- ✓ Education – Provide up-to-date information for public health professionals, and partnership efforts to enhance the coordination of health and human services for Missourians.
- ✓ Networking – Provide an environment for information exchange among individuals involved in and impacted by the provision, support, and use of health services.
- ✓ Involvement – Increase individuals' involvement in associations such as MoALPHA and MPHA, with a commitment to improving overall health care for all Missourians.

**Agenda, Time Schedules and Locations of Activities**

**Monday, October 16, 2006**

**Rooms**

7:00 a.m	Exhibitor Set up .....	<i>Oklahoma/Illinois</i>
8:00 am	Registration .....	<i>Convention Lobby</i>
8:00 am	Continental Breakfast with Exhibits .....	<i>Oklahoma/Illinois</i>
8-9:45 am	MPHA Board Meeting .....	<i>Taneycomo</i>
	MoALPHA Board Meeting .....	<i>Bull Shoals</i>
9:45 am	Break with Exhibitors .....	<i>Oklahoma/Illinois</i>
10:00 am	<b>WELCOME</b> by Julia Eckstein, Director, DHSS .....	<i>Colorado</i>
	<b>OPENING GENERAL SESSION</b> .....	<i>Colorado</i>



**Georges C. Benjamin, MD, FACP**, Executive Director, APHA is well known in the world of public health as a leader, practitioner and administrator. He has been the executive director of the American Public Health Association, the nation's oldest and largest organization of public health professionals since December 2002. He came to that post from his position as secretary of the Maryland Department of Health and Mental Hygiene, where he played a key role developing Maryland's bioterrorism plan.

11:30 am	Awards Luncheon .....	<i>Oklahoma/Illinois</i>
	<i>Sponsors Needed</i>	

1:00 pm

## BREAKOUT WORKSHOPS



Session 1: **CONFLICT AND DISPUTE RESOLUTION** ..... *Colorado*

Session 2: **IMMIGRATION ISSUES** ..... *Kansas A*

**Issues non-English Speakers face:** this presentation will focus on various reasons why foreign born individuals enter the United States. It will establish the needs and cultural variations of different groups entering Missouri, and begin conversation on how to meet those needs in accordance with federal regulations in health care setting. The presentation will focus also on proper use of interpreters, and latest developments in the area of mental health services to the foreign born individuals in the city of Saint Louis. Latest changes in policies, and how they affect foreign born will be discussed. Special attention will be given to the elderly and disabled refugees and immigrants.

Speaker: **Julia Ostropolsky, LCSW**

Session 3: **LIFELONG LEARNING IN THE WORKPLACE** ..... *Kansas B*

Public health is constantly changing, and we face new challenges every day. Jobs are being redefined and employees must constantly re-tool as their responsibilities evolve. Dr. Tom Kane, professor at MSU, will talk about how to create a workplace culture that encourages employees to keep on learning.

Speaker: **Dr. Tom Kane, Missouri State University**

Session 4: **AFTER THE STORM: PUBLIC HEALTH RESPONSE** ..... *Kansas C*

When a strong storm took out the power in St. Louis and surrounding rural areas during a heat wave, local public health agencies were called into action. Speakers will discuss the issues that arose and how they were addressed.

Speaker: **Judith Wright, Administrator Washington County Health Dept.**

2:30 pm

Break in Exhibit Hall ..... *Oklahoma/Illinois*

3:00 pm

**GENERAL SESSION:** ..... *Colorado*

TOPIC: *Public Health Workforce*, Institute of Medicine

4:30 pm

MPHA General Membership Meeting ..... *Colorado*

5:30-7 pm

Networking Reception and Poster Sessions ..... *Oklahoma/Illinois*

**Awards presented for Poster winners.**

## **Tuesday, October 17, 2006**

7:30 am

Continental Breakfast with Exhibits ..... *Oklahoma/Illinois*

7:30 am

MoALPHA General Membership Meeting ..... *Colorado*  
Discussion on Mill taxes

9:00 am

## BREAKOUT WORKSHOPS

Session 1: **VACCINE UPDATE** ..... *Colorado*

Speaker: **Dr. Michael Cooperstock**

Session 2: **NATIONAL DEVELOPMENTS IN ACCREDITATION"**

This session will bring us up to date on the Missouri Voluntary Accreditation Program and the progress of a task force working to develop national public health standards. Where does Missouri fit, and how will the national program affect us?

By: **Missouri Institute for Community Health** ..... *Kansas A*



Session 3: **ACADEMIC PARTNERSHIPS PANEL** ..... *Kansas B*

Several LPHA Administrators have developed solid partnerships with colleges and universities around the state. They will share their experiences and tell how they have benefitted from student internships, help with surveys and other collaborations.

Speakers: **Panel of Local Public Health Agency Administrators**

10:00 am Break with Exhibitors ..... *Oklahoma/Illinois*

10:00 am **GENERAL SESSION** ..... *Colorado*

**TOPIC: MINNESOTA PATHWAYS TO PUBLIC HEALTH**

Tricia Todd, MPH is Assistant Director in the Health Careers Center at the University of Minnesota. Tricia was also staff to the Pathways to Public Health project, a Robert Wood Johnson funded project of the National Turning Point Social Marketing Collaborative at the Minnesota Department of Health. She will present on the Pathways project, and will talk about some of the lessons learned and the new developments that have led to new initiatives and activities in Minnesota that continue to build interest in public health careers. As Assistant Director of the University of Minnesota Health Careers Center, Tricia continues to work with many partners to find ways to engage and encourage public health careers among the younger students and career shifters.

Speaker: **Tricia Todd, MPH**

*Sponsored by Missouri Consolidated Health Care Plan*

11:30 am **BREAKOUT WORKSHOPS**

Session 1: **AVIAN FLU** ..... *Colorado*

Speaker: **Dr. Michael Cooperstock**

Session 2: **SUCCESSION PLANNING** ..... *Kansas A*

A significant portion of the public health workforce is nearing retirement age, including many public health managers and administrators. How can you help your agency prepare for these transitions? Good succession planning can help smooth the way.

Speaker: **Tricia Todd, MPH**

Session 3: **HOW TO COMMUNICATE EFFECTIVELY**

**WITH YOUR LEGISLATORS** ..... *Kansas B*

Legislators and other policymakers are very busy people, and public health is not always at the forefront of their awareness. Scott will share tips on ways to bring your issues to their attention and make your voice heard.

Speaker: **Scott Marrs**

Session 4: **CONFLICT RESOLUTION** ..... *Kansas C*



12:30 pm **LUNCH AND CLOSING GENERAL SESSION**

**THE LOCAL PUBLIC HEALTH STORY: KNOW IT,  
LIVE IT, SHARE IT** ..... *Oklahoma/Illinois*

Dr. Archer will review the significance of local public health departments, sharing their roots and history, as well as their hope for the future. As the Immediate Past President of the National Association of City and County Health Officials (NACCHO), his perspective will share the experiences he has had leading this influential national organization and increasing awareness for the value of local public health. By: **Dr. Rex Archer**

2:00 p.m. Adjourn

## CONFERENCE INFORMATION AND ACTIVITIES

**HOTEL ACCOMMODATIONS:** The University Plaza Hotel is the site for the 2006 Joint Conference. A room rate of \$89.00 for single or double occupancy is available until September 14, 2006 by calling 417-864-7333.

**EXHIBITS:** Exhibiting at the Conference is a great way to target hundreds of professionals interested in your products and services. The exhibit hall will be open throughout the show and several breaks are scheduled with the exhibitors. Booth space is \$275, and can be reserved by calling MPHA at 573-634-7977. Deadline for this application is Oct. 1, 2006.

**CANCELLATIONS POLICY:** A participant may cancel a registration up to two weeks before the Conference date and receive a full refund. Fifty percent of a fee can be refunded if a cancellation is made in the one week prior to the Conference date. **NO FEES ARE REFUNDED THE DAY OF THE CONFERENCE** but substitutions are welcome.

**CONTINUING EDUCATION CREDITS** will be available upon request.

**DEADLINE:** Registration and payment must be received before October 1, 2006. Please mail registration with payment to Missouri Public Health Association, PO Box 126, Jefferson City, MO 65102.

**MPHA Awards →** Nominations are being taken for MPHA awards that will be presented during the Conference. The Awards Committee will accept recommendations for awards through Sept. 15, 2006. For more information call MPHA at 573-634-7977 or visit [www.mopha.org](http://www.mopha.org).

**MPHA Scholarship →** Applications for the MPHA Foundation Scholarship will be accepted through Sept. 15, 2006. Applications can be obtained on the MPHA website at [www.mopha.org](http://www.mopha.org).

## REGISTRATION

### "A New Generation in Public Health"

**I AM CURRENTLY A MEMBER OF (check all that apply):**

- ☐ Mo. Association of Local Public Health Agencies (MoALPHA)  
☐ Mo. Public Health Assn. (MPHA)  
☐ Please send me membership information for: \_\_\_\_\_

#### Joint Conference Registration Form

Name: \_\_\_\_\_  
Agency: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

*Note: Two day registration includes 2 breakfasts, 2 lunches, reception, breaks and conference materials. In order to receive pre-registration rates, registration form must be received at the MPHA office by October 1, 2006.*

	Before 10/1/06	After 10/1/06
<input type="checkbox"/> Member - Two Days	\$150	\$160
<input type="checkbox"/> Non-Member - Two Days	\$300	\$320
<input type="checkbox"/> Member - Monday	\$ 80	\$ 90
<input type="checkbox"/> Member - Tuesday	\$ 80	\$ 90
<input type="checkbox"/> Non-Member - Monday	\$160	\$170
<input type="checkbox"/> Non-Member - Tuesday	\$160	\$170
<input type="checkbox"/> Student Member - Two Days	\$ 50*	\$ 50*

☐ Check enclosed for \$ \_\_\_\_\_

#### Credit Card Payment Option:

Charge my... ☐ Mastercard

☐ Visa

Credit Card # \_\_\_\_\_

Signature: \_\_\_\_\_

Expiration Date \_\_\_\_\_

*Please complete a registration form for each individual.*

Total Amount Charged: \$ \_\_\_\_\_

**\*Must be full-time student currently enrolled in a Missouri institution of higher education.**

**Please mail registration form with payment to: MPHA, PO Box 126, Jefferson City, MO 65102  
Or Fax to 573-635-7823. If you have questions call 573-634-7977 or 573-636-5554.**